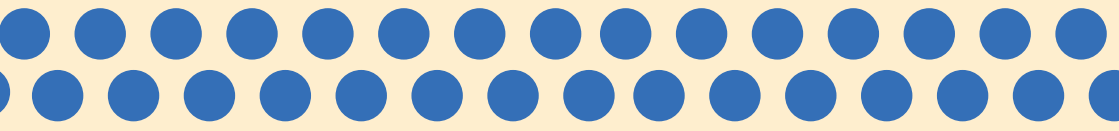


# Wrocław 2050 starts today

Key themes of the  
Wrocław Development  
Strategy “Wrocław 2050”



Open to the Future—Focused on Wrocław



**Wrocław residents**  
on the city's future

**I WANT MORE...**

**trams**  
clean air  
neighbourhoods  
TRES cycle routes  
DIVERSITY places to relax  
Drinking water INTERGENERATIONAL CONNECTION  
**BEAUTY safe stops greenery**  
AFFORDABLE HOUSING care for animals  
and nature child-friendly spaces  
AESTHETICS AND BEAUTIFUL BUILDINGS  
recreation **benches**  
**parks**

**I WANT TO HAVE...**

**clean air a metro**  
coherent spatial planning  
access to the Odra River  
A CLEAN AND HEALTHY CITY  
**SAFE STREETS SHELTERS**  
cycle paths **health A SENSE OF SAFETY**  
**good public transport**  
water PEACE AND QUIET  
retention barrier-free space  
Miyawaki forests **greenery**  
A FUME-FREE ENVIRONMENT  
**Suburban rail!**

**I WANT TO USE...**

**trams** **parks**  
**mass transit** THEATRE efficient  
clean energy public transport  
urban rail **services** local  
buses wildflower meadows  
CINEMA spaces for intergenerational  
A SAFE CITY cycle paths  
CULTURE reliable healthcare

**I WANT TO BE...**

**FREE** healthy  
**myself** **HAPPY**  
responsible for myself and others on active senior  
**SAFE** proud of the city  
**CIVICALLY ENGAGED**  
**HAPPY AND HEALTHY**  
a fulfilled person  
close to people  
**OPEN**

**Wrocław residents**  
on the city's future

# **Open to the Future— Focused on Wrocław**

Key themes  
of the Wrocław Development Strategy  
“Wrocław 2050”



[www.wroclaw.pl/wroclaw-przyszlosci](http://www.wroclaw.pl/wroclaw-przyszlosci)

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# OPEN TO THE Future— FOCUSED ON WROCLAW

## Why do we need the “Wrocław 2050” Strategy?

The “Wrocław 2050” Strategy sets out where we want to go as a city by 2050—and what matters most to us in the face of future challenges. It is a shared direction for the city, its residents, institutions, and social and economic partners—for everyone who helps shape Wrocław.

## How was the Strategy created?

The “Wrocław 2050” Strategy is the result of joint work by residents, non-governmental organisations, academic and research communities, entrepreneurs, Councillors of the Wrocław City Council, and representatives of municipalities within the Wrocław Metropolitan Area.

## What does the Strategy mean in practice?

Every municipality is required to create its own development strategy. The Wrocław City Council adopted the “Wrocław 2050” Strategy by resolution on 20 October 2025—and since then it has served as a reference point for the city’s policies, plans, and programmes.

The “Wrocław 2050” Strategy responds to today’s needs and those of the future. It combines two approaches:

- **openness to the future**—we look for bold yet sensible solutions in a world of change, risk, and new opportunities;
- **a focus on Wrocław**—we put people and everyday life in the city at the centre: human relationships, nature, climate, and the infrastructure we use every day.



**SAFETY**

**BEAUTY**

**WISDOM**



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# VALUES ARE OUR COMPASS

## In a changing world, we need a compass

The future cannot be predicted. But we can prepare for different scenarios and navigate wisely through a changing world. Values help us do that—they are a shared compass for both stable and difficult times: **beauty, wisdom, and safety.**

The first two values were already strongly present in the “Wrocław 2030” Strategy. The third is sourced from our current experiences: crises, wars, and climate change.

## Beauty. Wisdom. Safety

### Beauty

A beautiful way of living in the city—everyday wellbeing, harmony, and the aesthetics of our surroundings. We understand beauty broadly: as the quality of space, architecture, and greenery, but also as culture, human relationships, and the way we talk and cooperate with one another.

### Wisdom

A fusion of knowledge, imagination, and experience—learning from one another, including across generations. It means making decisions based on objective data, dialogue, and responsibility for outcomes.

### Safety

Building resilience for the city and its residents in the face of crises—climatic, economic, social, and technological. It means preparing for harder times and ensuring continuity of essential services and resources.

## How do we strengthen the city’s resilience?

The “Wrocław 2050” Strategy was developed with an awareness of the rapid changes in today’s world and global challenges. It takes into account different development scenarios—including preparing for extreme weather and its impacts, using new technologies in city management, and adapting infrastructure to a growing population.

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Wrocław is focusing, among other things, on strengthening flood protection, developing renewable energy sources, and ensuring reliable access to energy, water, and food. Safety is a key thread across all city policies.

Beauty, wisdom, and safety are the foundations of the Strategy. They show what will guide us on our path to the future and help us clearly express what kind of Wrocław we want, and what kind of Wrocław we want to care for together.

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# TODAY IS THE BEST TIME TO THINK ABOUT TOMORROW

## Four cross-cutting perspectives that connect the city's actions

In the “Wrocław 2050” Strategy, we look at the city’s development through four cross-cutting perspectives present in every goal and action. They help connect decisions and projects into one coherent whole—supporting consistency and sustainable development of Wrocław.

### 1. A climate-neutral, blue-green Wrocław

Across all areas, we prioritise solutions that reduce emissions of all kinds of pollution and protect natural resources: clean energy, low-impact and efficient buildings, green transport, and rivers and greenery—creating safer, healthier spaces for everyday life and rest, more resilient to impacts of climate changes.

### 2. Smart technologies for Wrocław residents

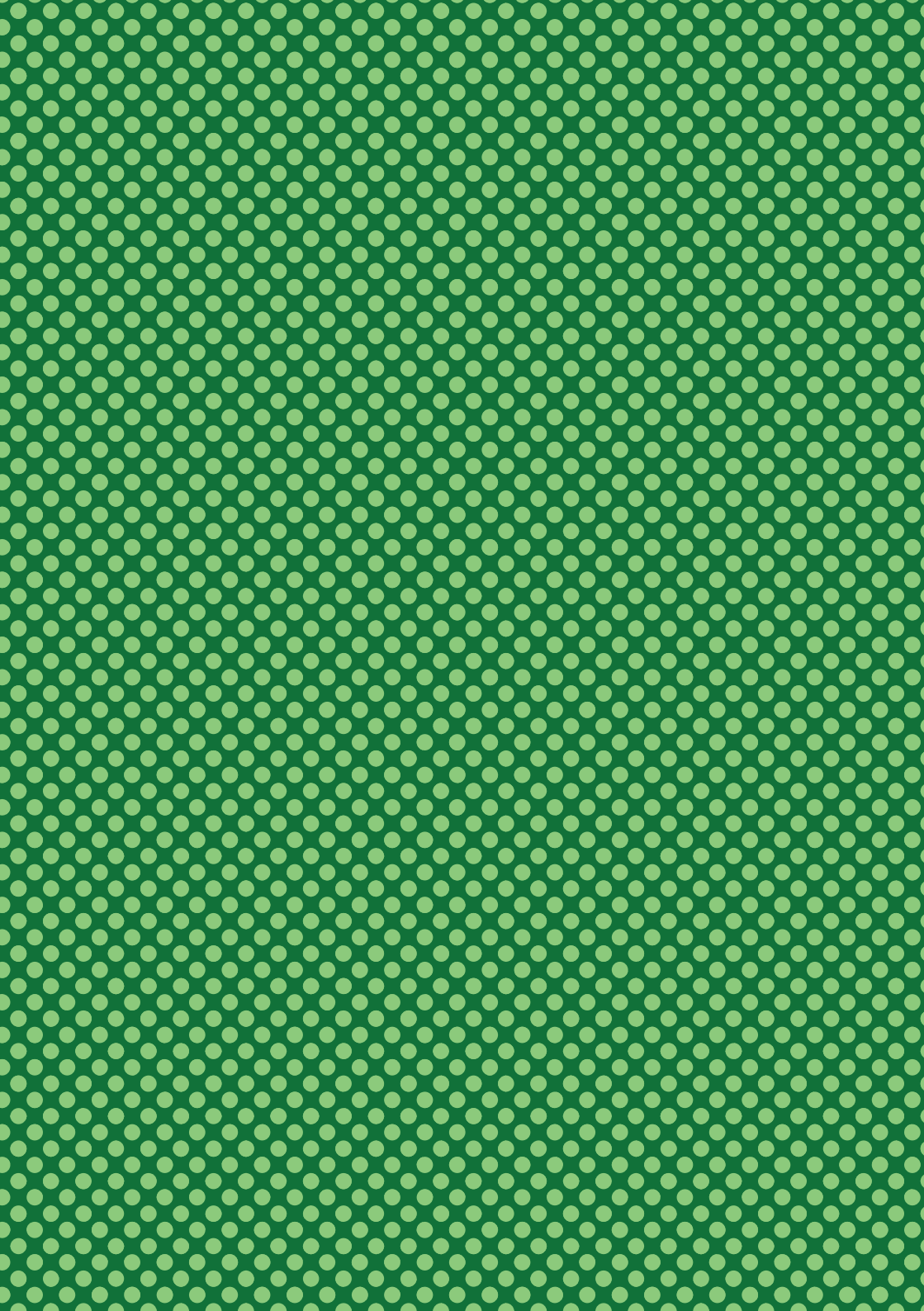
People come first—technology should support residents and make the city work better, not be an end in itself. This includes improved city services, convenient access to e-services, and secure digital solutions that enhance quality of life.

### 3. A strong culture of cooperation

The city’s development is built on dialogue and partnership—cooperation among city authorities, residents, universities and research communities, public institutions, and social and economic organisations. It is about respect, trust, and solidarity, which lead to better decisions and more effective realisation of shared goals.

### 4. Wrocław’s metropolitan role

Wrocław is gaining importance in Poland and Europe, bringing knowledge, new partnerships, and projects that strengthen the city. A strong brand and international cooperation should translate into tangible local benefits—in services, investments, culture, and quality of life.



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# DISCOVER THE GOALS OF THE “WROCLAW 2050” STRATEGY AND THE KEY DIRECTIONS OF ACTION

## Six goals on the way to Wrocław 2050

To achieve the ambitious vision of Wrocław 2050, we have set specific goals. They show what matters most to us and the direction in which we want to develop the city. For each goal, we indicate the actions that will help us get there.



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# 1. We want a high quality of life in a good urban environment.

## We will achieve this by:

- **shaping housing estates in line with different living styles**—so people can easily access services, shared spaces, greenery, infrastructure, and public transport;
- **renewing and wisely using what we already have**—revitalising existing buildings and urban spaces, and designing new ones so that they can be adapted to future needs;
- **creating spaces that support inclusion, activity, and rest** with care for mental and physical wellbeing;
- **strengthening blue-green infrastructure**—treating rivers, greenery, and water as part of everyday life and a resource to protect and nurture;
- **adapting the city to climate change**—e.g. reducing the urban heat island effect.



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## 2. We want Wrocław to have a strong national and international position.

### We will achieve this by:

- **supporting the city's economy** through investments, partnerships, and the promotion of Wrocław's services and products;
- **strengthening the labour market and residents' skills**—e.g. by developing, promoting, and supporting Wrocław start-ups and organisations focused on skills development;
- **inviting start-ups and creative businesses to work with the city** to solve real, specific challenges in Wrocław;
- **reinforcing Wrocław's role as a research and development hub**—including strengthening the position of Wrocław's schools and universities in Poland and Europe;
- **increasing the city's tourist appeal**—based on culture, historical heritage, and a rich leisure offer.



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### 3. We want safety, crisis resilience, and climate neutrality.

#### We will achieve this by:

- **accelerating the energy transition**—reducing energy use, developing new sources and technologies for generation, transmission, and storage, and managing energy better;
- **implementing climate-friendly technologies** that reduce emissions and support resource efficiency;
- **improving residents' safety** by strengthening public order and protection in public spaces;
- **strengthening environmental security** by reducing waste, preventing illegal dumping grounds, and developing a circular economy;
- **developing flood protection** and preparing the city for extreme weather events;
- **increasing independence in access to food**—e.g. by supporting local production, shortening supply chains, urban farming, and allotment gardens;
- **strengthening social resilience to crises**—e.g. by developing rental housing (social and municipal), neighbourhood support networks, and attitudes of solidarity and shared responsibility.



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## 4. We want healthy lives, mutual support, and trust.

### We will achieve this by:

- **supporting physical and mental health**, improving access to rehabilitation and medical consultations, promoting prevention and physical activity, and developing senior policy;
- **improving quality of life for people in different situations**, including those with special needs—through the development of services and support within local communities;
- **supporting parenthood**, including foster care, as well as initiatives for reproductive health;
- **strengthening diversity and interculturality** and counteracting exclusion;
- **building community life in neighbourhoods**, including through local centres as places of activity and support—in stable times and in crisis;
- **improving city communication with residents** by developing multiple contact channels, using plain language, and cooperating with local partners (including neighbourhood councils).



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## 5. We want high-quality education and science.

### We will achieve this by:

- **providing a broad educational offer**—including developing technical and vocational education in cooperation with employers;
- **promoting lifelong learning**, expanding opportunities for adults, and better adjusting education programmes to changing labour market needs;
- **supporting people who need special education** so they have real opportunities to grow and thrive;
- **strengthening science and higher education**—supporting integration among Wrocław’s universities, developing research infrastructure, and internationalising research and teaching to reinforce Wrocław’s position as an academic centre in Poland and Europe;
- **building partnerships between science and business** and creating conditions for research and innovation, also internationally.



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## 6. We want a city that radiates culture.

### We will achieve this by:

- **strengthening well-established cultural institutions** and increasing the identifiability of cultural events and initiatives;
- **building the habit of participating in culture from an early age**—as a natural part of city life;
- **supporting talents in culture and the arts;**
- **protecting cultural heritage**—including restoring monuments and taking care of historically valuable places;
- **promoting Wrocław's cultural and tourist assets and those of the surrounding area**, creating conditions for cultural tourism and events.



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# WHAT WILL WROCLAW LOOK LIKE?

## Directions of spatial policy

The “Wrocław 2050” Strategy includes a new element: **directions of spatial policy**. They show how we want to shape the city in terms of physical space: where and how neighbourhoods and services develop, how we protect greenery and water, and how we plan transport and infrastructure safety, keeping residents’ comfort and health and the city’s crisis resilience in mind. These directions are then reflected in the city’s planning documents—both the general plan and local development plans.

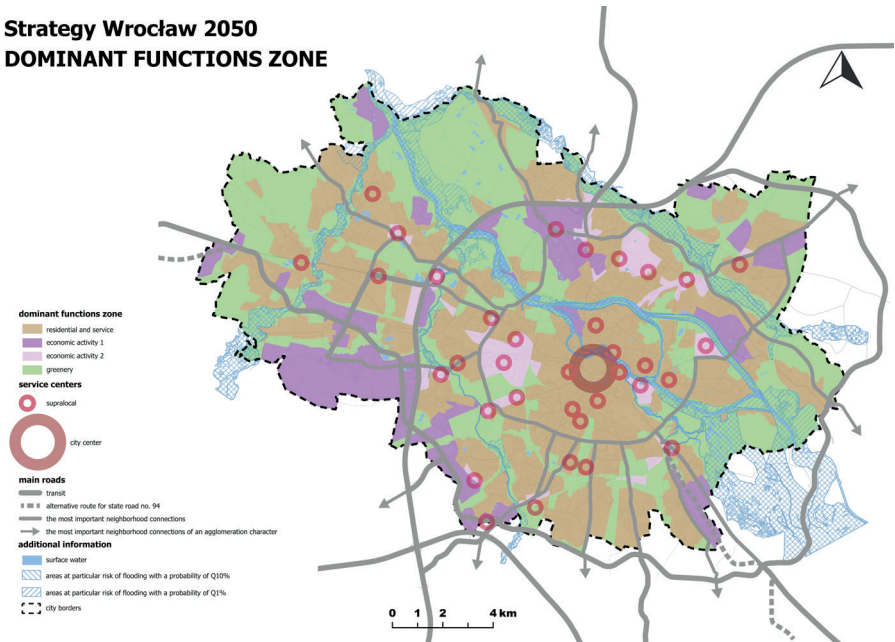
### In spatial policy, we focus on:

- a compact city and complete neighbourhoods—with access to services, shared spaces, greenery, and good public transport;
- multifunctionality and flexibility in planning—so space can be easily adapted to social and economic changes;
- inclusion and accessibility—considering the needs of different groups and designing space that is welcoming to everyone;
- high quality of life—functional public spaces, greenery, housing, transport, and services that support wellbeing;
- a blue-green character—greenery and water as one coherent system prepared for impacts of climate changes;
- sustainable mobility—developing rail, trams, buses, walking, and cycling so most trips are made by means other than cars;
- protecting the cultural landscape heritage—caring for the identity of places and historically valuable areas;
- safety and resilience—flood protection, energy and sanitary security, ensuring access to drinking water and food, safeguarding critical infrastructure, and preparing space for crisis situations (including the development of collective protection facilities);

- economic development and entrepreneurship—creating conditions that support business growth, innovation, and more jobs;
- solidarity and civic engagement—involving residents in co-creating the city, supporting diversity and anti-exclusion efforts, and strengthening intergenerational cooperation.

The directions of spatial policy are defined through seven thematic areas: the dominant functions zone, building heights, housing, mobility and transport, the blue-green infrastructure system, safety and technical infrastructure, and the Wrocław Metropolitan Area. Each is presented in the functional and spatial structure model through a map (one of the maps below) as well as findings and recommendations.

### Strategy Wrocław 2050 DOMINANT FUNCTIONS ZONE



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## The Vision of Wrocław 2050

### **A BLUE-GREEN AND SOLIDARITY-DRIVEN METROPOLIS OF FUTURE SKILLS AND COMPETENCIES**

Wrocław 2050 is a modern, welcoming, and sustainable city that responsibly prepares for future change. Guided by the values of beauty, wisdom, and safety, Wrocław aims to improve quality of life, strengthen resilience to crises and climate change, and reinforce its metropolitan role in Poland and Europe.

### **What's next?**

This vision will not happen on its own. The Strategy sets the direction, but implementation requires cooperation—between city authorities, residents, universities and research communities, public institutions, and social and economic organisations. Only by working together can we consistently care for Wrocław's coherent development: its greenery and water, good places to live, trust-based relationships, and the skills needed in the world of tomorrow.

### **The future starts today**

Wrocław 2050 starts today. What the city will look like in 25 years depends on decisions made now—about investment and spatial planning, and about how we cooperate and care for what we share.

**Let's build our city together.**



**Wrocław residents**  
on the city's future

**I WANT TO HAVE...**

**clean air a metro**  
coherent spatial planning  
**access to the Odra River**  
A CLEAN AND HEALTHY CITY  
**SAFE STREETS SHELTERS**  
cycle paths **health A SENSE OF SAFETY**  
**good public transport**  
**water** PEACE AND QUIET  
**retention** barrier-free space  
**Miyawaki forests** **greenery**  
A FUME-FREE ENVIRONMENT  
Suburban rail

**I WANT TO BE...**

**NEEDED** **FREE**  
**myself** **healthy**  
responsible for myself and others **HAPPY**  
**SAFE** proud of the city  
**CIVICALLY ENGAGED** on active senior  
**HAPPY AND HEALTHY**  
a fulfilled person  
close to people  
**OPEN**

**I WANT MORE...**

**trams**  
neighbourhoods **clean**  
**clean air** **places to relax**  
**TREES** cycle routes **EDUCATION**  
**DIVERSITY** **intergenerational connections**  
**Drinking water** **safe stops** **greenery**  
**BEAUTY** **care for animals**  
**AFFORDABLE HOUSING** child-friendly spaces  
**and nature** **AESTHETICS AND BEAUTIFUL BUILDINGS**  
**recreation** **benches**  
**parks**

**I WANT TO USE...**

**parks** **THEATRE** efficient  
**trams** public transport  
**sport** **clean air** **local**  
**mass transit** **services**  
**clean energy** **greenery**  
**urban rail** spaces for intergenerational  
connection **cycle paths**  
**buses** **wildflower meadows**  
local events **reliable healthcare**  
**CIVICENNA**  
**A SAFE CITY**  
**CULTURE**

**Wrocław residents**  
on the city's future



Wrocław the meeting PLACE

